



Jordan Foundation USA

Article of Incorporation

Jordan Foundation USA is a 501C3 non-profit organization registered with the Federal Government including United States Internal Revenue Service, U.S. Treasury and Attorney General (MICS 43177)
Prepared by: Richard Buford, Jordan Foundation USA – Founder, President

Title I. Executive Summary

The mission of Jordan Foundation USA is to help children and people in wheelchairs and their families by providing them much needed assistance. This assistance is expressed both tangibly and intangibly. It could be through a material need or a service provided. Jordan Foundation USA provides a number of activities and offers a day to remember, opportunities to draw from the experience, and a means to network with others to aid such children and people build self-esteem and self-development and cope with their unique condition or adversity. Our operational slogan is “Helping people in wheelchairs.” Our marketing slogan is “I Can Make a Difference.”

It is with great pride we request your support toward making Jordan Foundation USA a profoundly recognized icon for the ideals it represents and toward the general goodwill of our community...

“Jordan Foundation USA,” also referred to herein as ‘JF,’ or JF USA,’ is a faith-based nonprofit (Section 501.C.3) with a purpose to develop, nurture, and energize children with disabilities and educate community leaders and professionals who are dedicated to helping others in need through charitable contributions, grants, fundraising, and individual donors of businesses, organizations and foundations. The services of Jordan Foundation USA will be exhaustively extended to youth, ages 10-24. Jordan Foundation USA will have secondary focuses on those who are younger and who are come of age, even unto our elderly community. Jordan Foundation USA may also reserve the right to consult with businesses and private organizations on wheelchair accessibility and commercial opportunities toward good social responsibility, success and fortitude to serve Americans with Disabilities.

Article I. Purpose Clause

The purpose of Jordan Foundation USA is to provide relief of the poor, the distressed, or the underprivileged. History shows that people who are bound to wheelchairs are often severely disadvantaged. It is our goal to demonstrate active community leadership efforts focused on alleviating adversity and helping improve conditions of the aforementioned.

Congress finds “...the number of Americans with disabilities is increasing as the population as a whole is growing older; historically, society has tended to isolate and segregate individuals with disabilities, and, despite some improvements, such forms of discrimination against individuals with disabilities continue to be a serious and pervasive social problem; discrimination against individuals with disabilities persists in such critical areas as employment, housing, public accommodations, education, transportation, communication, recreation, institutionalization, health services, voting, and access to public services; unlike individuals who have experienced discrimination on the basis of race, color, sex, national origin, religion, or age, individuals who have experienced discrimination on the basis of disability have often had no legal recourse to redress such discrimination; individuals with disabilities continually encounter various forms of discrimination, including outright intentional exclusion, the discriminatory effects of architectural, transportation, and communication barriers, overprotective rules and policies, failure to make modifications to existing facilities and practices, exclusionary qualification standards and criteria, segregation, and



relegation to lesser services, programs, activities, benefits, jobs, or other opportunities; census data, national polls, and other studies have documented that people with disabilities, as a group, occupy an inferior status in our society, and are severely disadvantaged socially, vocationally, economically, and educationally.” (Americans With Disabilities Act of 1990, Title 1, SEC. 12101, Section 2)

These are only some of the driving reasons that compel our purpose.

A major Executive Goal is, therefore, strengthening community awareness of children and families dealing with tremendous disadvantages of our socialization process, e.g. mobility and daily living, through active participation in community events including and not limited to production- performances, recreational activities, films and movies, sporting and social events, special events, luncheons, dinners, and networking opportunities. Also refer to JF USA Mission Statement.

Crisis...

An overwhelming majority of children bound to life in a wheelchair (ages 10-24) are at risk of certain isolation and segregation of many clubs, public and private organizations. Much of this risk is simply due to the misconception of boredom and being idle. Research proves that many changes, sometimes imposed, during this vital stage of adolescents; they seek to define themselves, determine goals, and outline the meaning of success for their individual lives. As a direct result, youth today are seemingly forsaken, while fending for themselves, completely surrounded by the morally vile indulgences of their more immediate less physically challenged peer groups; they all too often go without adequate love or much needed companionship to guide them. As stated in the American with Disabilities Act of 1990, those who are “.... [disabled] are extremely disadvantaged in society.” To carefully study the ADA of 1990 one gets an intense factual and emotional sense of the immense needs in this area; thereby prompting organizations like JF USA to be founded and emerge.

Alarming....

As the reader, this information should be extremely alarming. For a brief moment, let us consider the varying degrees of physical activity we take [more] for granted. The core of our values provides the very future to the next generation of our children; because some children are bound to wheelchairs, they need not feel discounted. Thousands upon thousands of families can not afford a motor vehicle that allows for basic transportation of their loved one(s) committed, without choice, to a life in a wheelchair. In fact, millions of children will grow into adulthood having to deal with the adversity of being segregated and isolated from the rest of society; because of a unique condition and not ‘fitting in,’ these feelings must be offset with opportunities to network with others and have memories that help them cope. Since it is obvious so many homes and businesses are not built for handicap, i.e. wheelchair, accessibility, it becomes a moral failure and somewhat appalling to neglect basic needs in our society and local communities. The only way to improve is to become aware and implement actions that make change possible.

Conclusion of the Matter...

The mission of Jordan Foundation USA is to promote awareness and increase the development of those bound to a wheelchair by increasing daily living activities through community involvement. Currently the JF USA plan is set for operation within a metropolitan based establishment within the State of Michigan.

Millions of parents want to appear to be relevant in their children’s eyes, and to provide basic living activities and gifts that fit within the mainstream of postmodern society. The problem is that many businesses, products and services simply do not meet the criteria needed for appropriate accommodations to children in wheelchairs.

Whereas businesses and organization that do meet these demands and challenges represent a significant portion of our population, the U.S. is likely to spend billions every year on accessibility needs and media awareness products such as CDs, DVDs, video games and magazines for the disabled. Many families and parents alike do not have an option or chance to please their kids taste and sensibilities, especially doing upholding the solid morals and ethics found in our Americans with Disabilities Act of 1990.



Solution...

Promote, represent, and enhance the interests of those in wheelchairs; we will:

- Provide a memorable day that will make a direct impact on the quality of life for children and families who know what life is like in a wheelchair
- Provide an internet site for networking
- Promote the value of doing business with organization affiliates
- Provide support to enrich creative potential and intellectual growth
- Establish awareness or education; assessment and recognition for businesses and organizations seeking or achieving wheelchair accessibility, social responsibility or ADA compliance

People will promote what they believe in and what will assist in their economic gain. The executive board of Jordan Foundation USA knows that in order to reach their desired goals in assisting the disabled and growing and developing the nonprofit business, it is a requirement of Jordan Foundation USA to have strategic and need-based enrichment programs which include the following benefits:

Article II. Services, Products Statement

Jordan Foundation USA, a service based non-profit organization, will take on various opportunities to service the community and our disabled citizens, especially our children. JF USA may also honor future contracts, government grants, fundraising projects and private and public donations to generate resources and revenue. The Foundation website will also be a source of revenue and income streaming to retained reserves and growth in short and intermediate terms.

Section 1 Activities Defined, Fundraisers, Detail

JF USA would like to consider the possibility of entering into arrangements where selling certain products may make sense. These may include products like apparel (t-shirts), crafts or coffee mugs or other items that have the JF USA logo and help raise recognition and awareness and are consistent with our mission. This is an area to explore further with tax and applicable professionals as those needs arise.

Fundraising activities are crucial; there are general state requirements at the State level. JF USA is in contact with, and studying the guidelines and forms required and procured through, the Attorney General's office of the State of Michigan. For starters the Initial Charitable Request Form is to be sent to the Department of Attorney General Charitable, Trust Section, Lansing MI. The State Charitable License and Certificate of Dissolution are then sought. Examples of fundraising activities may include the following:

PUBLIC & PRIVATE DONATIONS – JF USA accepts donations exclusively using our “1 Can Make A Difference” marketing slogan.

COIN TOSS - JF USA will place donations deposit containers at strategic locations including but not limited to restaurants, and stores. Charity Solicitation Authorization slated to be approved from appropriate authorities including Attorney General's Office.

GOLF FLAG - JF USA may provide golf flags made for golf course events and tournaments. At least one par 3 hole is dedicated where the JF USA flag would be waving on the green. Although a cash prize goes to closest to the pin (i.e. flag), proceeds would go directly to JF USA (i.e. JF USA trust). Donations are also acknowledged during such events.

MATCH MAKER – Many companies and corporations are willing to donate to worthy foundations. For example, Wal-Mart is committed to helping JF USA by matching every \$1 raised with an additional \$1. There are a number of businesses willing to help JF USA. Some programs vary; most show a genuine interested to become involved; helping to fulfill their personal and/or corporate social obligations.

VOLUNTEER WORK – It is important to realize that community involvement goes both ways. JF USA has a responsibility to participate in community events. This will give our staff a strong sense of pride and feed



our moral compass. It also provides opportunities to become more integrated and up to date on current events in our communities.

MEMBER DUES – those that can afford and are able will remit monthly dues and enjoy continuing events and benefits of JF USA.

LOCAL BUSINESS FUNDRAISERS – Many local businesses have expressed interest.

PRODUCT SALES – Candy or cookie sales, t-shirts, crafts, promotional items (e.g. lotion, soap bars), etc.

Other events may include bake sales, seasonal carwash, can drives, and private donations.

All cash-flow is deposited into a Trust. The trust holds all revenues which are retained solely for purposes of the foundation and Jordan Foundation USA mission. Refer to JF USA Mission Statement, JF USA Declaration of Trust

Government grants are especially important to JF USA. Certain critical items must be implemented. These included a dedicated computer and computer software (e.g. QuickBooks), start up of the JF USA website, overhead and fixed expenses such business and recipient membership cards, and, of course, a motor vehicle especially converted for the handicap or disabled members.

Section 2 General & Administrative Functions, Development Projects

The aforementioned items are tangibles; they have a direct price. The intangibles, i.e. those things are held to be 'priceless,' is the drive and stamina of our staff to deliver on the promise of a brighter future for those receiving our services. The website serves as a main hub allowing our recipient members a central place to network. Plans are to house a JF USA newsletter, calendar of events, blogs from successes and products to further resources and support for the trust.

Since media can play an important, often critical and intricate role in the architecture of surrounding communities, JF USA considers it truly a privilege to add to the growing percentage of those businesses and organizations who choose to promote a sound and morally strong beneficial society. To do this we hope to grow in our ability to use various forms of media, e.g. from word of mouth to possible TV or radio, to create recognition and awareness. To do this objectives are critical and initial steps must be taken.

Here is an overview of our development projects

- Computer System (Dedicated)
- Website
- Ongoing Fundraising Events
- Converted Motor Vehicle to address the unique presence and operational activities of JF USA
- Feedback Channels (continuous improvement)
- Community Involvement, Volunteer and Participation Programs
- Membership Club, Membership and Business Cards
- Consulting Image

Section 3 Target Objectives

- a) Spring-Summer, 2009 Obtain administrative quotes for website and marketing materials from vendors
- b) Spring, 2009+ Jordan Foundation USA, will hold tax exempt status and refine its plan to develop the ability toward executing the appropriate steps in request of financial assistance in the form of government grants.
- c) Spring 2010, Jordan Foundation USA, will be housed in its own fully-functional office with full Internet Access, digital satellite licensing/access, and the integrated equipment/personnel infrastructure to meet its project needs



- d) Spring 2010, Jordan Foundation USA, will be fully insured, bonded and indemnified to perform a myriad of responsibilities involving fundraising and making a significant affect on the lives of those it targets to improve
- e) 2011, Internet Provider and supplier chosen and contracted to maintain all website operations
- f) 2012, Fully-functional website including monthly calendar with weekly scheduled activities
- g) Fall 2012 and beyond, Jordan Foundation USA, will be receiving a return from at least five to seven completed projects
- h) Finish conversion of Jordan Foundation USA motor vehicle
- i) Build and secure ADA compliant location establish in a commercially zoned communal location.

Article III Keys to Success

Section 1 Project Strategy

Strategic partnerships, market penetration, audience reception—all are individually and inter dependent upon the unique aspects of the objectives, dynamics and ability of entities to contribute, and weigh heavily upon the unique opportunity for project implementation. The strategy of financing and diverse income streams for each project substantially benefits Jordan Foundation USA, in establishing firm footing and stability for short term and long term success.

Section 2 Marketing Strategy

Jordan Foundation USA is, (thus far), the only local organization of its kind; this will be a strategic promotion during start-up. Similar but different foundations are limited in their scope, mission and objectives. With the access we already have a number of committed business sources highly stable and profitable companies. Achieving our mission, revenue and income generation and expansion are key elements the aforementioned strategy (above). Jordan Foundation USA shall be diligent in our approach to acquire contracts from all types of businesses, organizations and local church assemblies.

Section 3 Promotion

Promotion is especially important in the infancy stages of the proposal. A number of promotional considerations will be ongoing, the budget of which is dependant on the performance of the foundation to generate earnings and the generosity of the businesses and people that make it turn.

Additional promotional activities may include:

- Website (full-capacity) – Calendar of Events, networking hub, alliance and reference links
- Email Blasts
- Direct Mail
- Prospective Donor Presentations (media intensive: radio, university, teacher and school fairs, conferences, entertainment and club, social events, sporting events and clubs including private institutions, corporations and more)

Article IV Assertive Proclamation

Jordan Foundation USA is named after Jordan Richard Buford (Jordan). Jordan was born October 2, 1995. Due to concern for and an observed weakened muscle condition, Jordan was diagnosed with Spinal Muscular Atrophy before his first birthday. We encourage visiting www.fsma.org for specific information regarding this terrible neuromuscular disease. Importantly, there are many children like Jordan. Millions of individuals and families of all types face tragedy and unique adversity in their daily lives. Dressing, bathing and being the ‘physical-doer’ for people with disabilities present extreme challenges. Even the strongest of character are significantly challenged dealing with these types of life challenges. We strive to relieve some of the pain by providing a day away from the normal grind and network for members and friends.



Jordan Foundation USA is a movement unique in approach in that it is the only Section 501.C.3 Foundation of its kind. The Foundation is set up specifically with targeted short term and long term goals that are indeed unique and consistent with its mission. Short term goals may consist of more immediate services, i.e. examples could include providing a service or expensing a purchase like a meal or making a trip to the zoo or other materials items to fixing or even purchasing a wheelchair or accessories. Long term goals have one specific focus tied in with the JF USA Trust. This is the purchase or leasing of a converted motor home so that JF USA can address a truly unique approach involving the use of the motor home to transport group members in events. Jordan Foundation USA is also unique in identity. For example, it has a unique logo which represents the good will of angels. JF USA also has a unique story in the sense that it represents many stories. JF USA organizations operations begin in a Detroit suburb; slated to move to a rural business zone within the 12 to 24 months.

The new location promotes positive energy, creativity, and tranquility. Many children take for granted the privileges of playing basketball, going to the gym or swimming as a means of mere recreation / pastime and/or diversion. Children involved with or as a member of Jordan Foundation USA depend on alternates. Jordan Foundation USA offers these children those alternates through member events and networking. The new location will be fully ADA compliant and promote a stable environment where members, volunteers, and visitors will feel comfortable. It will also house three flag posts front and center – one of our nation’s flag, one with the handicap symbol and one with the logo for the Jordan Foundation USA (below). The location will represent the solid values to which we are committed and instill on our culture and serve as a beacon of the Americans with Disabilities Act of 1990.

Article V **Dissolution Clause**

Sets forth the express provision for the distribution of assets including funds upon dissolution of Jordan Foundation USA whereas all remaining assets shall be distributed to Families of Spinal Muscular Atrophy (reference www.fsma.org), or another Section 501.C.3., federally tax exempt entity. Refer to Title V, Trust Indenture, and JF USA Declaration of Trust

Title II **Business Philosophy**

Not forsaking the assembling of ourselves together, as the manner of some is; but exhorting one another. By a new and living way, let us consider one another to provoke unto love and to good works. (Hebrews 10:22, 20, 24) Refer to JF USA Mission Statement.

Article I **Industry Outlook**

There are no current organizations, within reasonable means of locating (internet), offering the services JF USA offers. JF USA is truly unique. Other similar organizations operate much differently. For example, Starfish and Make-A-Wish are two Foundations that help disadvantaged children yet do so in a much different scope. We are confident to gain ground and publicity. Through a managed business approach, JF USA promotes social responsibility and healthy and ethical business environments.

Article II **Legal Form of Ownership**

‘Jordan Foundation USA’ is a non-profit foundation.

JF USA reserves the right to consider strategic options consistent with its long-term mission and business planning initiatives. All considerations are to be consistent with laws, rules and regulations of applicable IRS codes.



Article III **Core Competencies**

Being a faith-based foundation we bring your attention to our [aforementioned] business philosophy (above). It is with great pride as Americans we gain your support. JF USA will serve as a beacon of hope and advocate our common human vocation to be a good citizen and thoughtful beings. JF USA is, therefore, orchestrated by a number of outstanding qualified individuals. H&R Block auditors, also licensed by the state of Michigan, will administer periodic annual reviews and expedite any and all additional accounting and IRS requirements. As the foundation grows, we will be especially concerned that our staff has a unique character that qualifies them to serve in this capacity.

Article IV **Conflict of Interest**

The adoption of a Conflict of Interest policy is consistent with the revenue code since the human resource(s) efforts are extremely limited at this point. Pursuant from information derived from Revenue Ruling 75-38 under section 508(e) relating to private foundation governing instruments, JF USA provides a Conflict of Interest Policy attached herein. It is to be used as appropriate and whenever a contractual obligation is to be satisfied or agreed.

Article V **Next Step, Going Forward**

Upon JF USA obtaining your continued support and approval to effectively maintain tax exempt identification, as aforementioned fundraising activities are initiated toward greater involvement and business relations. Relations are to be formed at the local levels, built upon, fostered, and a solid Pro Forma analysis (i.e. financial projections and forecast) are to be submitted for governing grants to bolster the formed trust – a key component. The trust will largely expense the hard capital for the motor vehicle and conversion needed, any pay outs, computer and software, website development, and other expenses associated with getting the foundation started and maintained. A needs/cost analysis is also to be performed on the basis of the number activities planned, cash projections and number of those in need for our services.

Article VI **Personal Liability & Indemnification**

No member, officer, or director of this corporation shall be personally liable for the debts or obligations of this corporation of any nature whatsoever, nor shall any of the property of the members, officers, or directors be subject to the payment of the debts or obligations of this corporation.

Article VII **Limitations**

At all times the following shall operate as conditions restricting operations and activities:

1. No part of the net earnings of the foundation shall inure to any member of the foundation not qualifying as exempt under Section 501(c)(3) of the current Internal Revenue Code, as now enacted or hereafter amended, nor to any Director or officer of the foundation, nor to any other private persons, excepting solely such reasonable compensation that the foundation shall pay for services actually rendered to the foundation, or allowed by the foundation as a reasonable allowance for authorized expenditures incurred on behalf of the foundation;
2. No substantial part of the activities of the foundation shall constitute the carrying on of propaganda or otherwise attempting to influence legislation, or any initiative or referendum before the public, and the



foundation shall not participate in, or intervene in (including by publication or distribution of statements), any political campaign on behalf of, or in opposition to, any candidate for public office; and

3. Notwithstanding any other provision of these articles, the foundation shall not carry on any other activities not permitted to be carried on by a foundation exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code of 1986, as now enacted or hereafter amended.

4. The foundation shall not lend any of its assets to any officer or director [unless such loan program is regularly conducted as part of the activities of the organization and the qualification of the individual to participate in same is determined by a panel comprised solely of non-Board members], or guarantee to any person the payment of a loan by an officer or director of this foundation.

Title III **Statement of Operational Plan**

The immediate strategy is to use fundraising activities to get other operations off the ground and running. Seasonal and year-round efforts are to bolster the trust. A percentage of proceeds go toward more immediate help, i.e. directly helping in a variety of capacities those in wheelchairs, while the rest of the proceeds is funneled directly into a separate account within the trust reserved specifically for the development of a custom conversion of a motor vehicle to more fully executive the foundation mission.

The 5-year approach consists of a fully functional website. Those interested in applying for services offered by JF USA will apply online through the JF USA website or by mail. Application will be reviewed and accepted based on individual needs and unique orientation. Upon acceptance, JF USA will contact the prospective recipient and their family for further prescreening. If JF USA believes the candidate(s) qualify and best meet the needs of our services, JF USA may, in addition to providing immediate relief, also arrange a day consistent with our calendar of events where they are presented with a recipient membership card, member access to our networking website and made to feel special for the day. This could mean going to a fancy restaurant, then a baseball game. It could mean going to a concert, fishing, or just taking a small trip to a museum or festival. It could mean participating in a 4th of July night out. It is important to also recognize these recipients are becoming active in these things with other children and families that may share some unique adversity; thereby developing a sense of ease or ‘temporary escape’ from their debilitations. They also become lifetime members. Say, for example, Jimmy who is 15 years old and bound to his wheelchair writes in to us or applies online that he would love to go to an event we have published online on the JF USA website. He also states he enjoys computers but doesn’t have one. After a fun-filled day including meeting other kids, he is given a computer from the JF USA so when he arrives back home, he has something to help him develop his skills and interests. This is only one example of many different kinds of scenarios.

Title IV **Closing Remarks**

Jordan Foundation USA extends a humble request for your support and tax exemption toward our mission. JF USA is a living organization that advocates and proclaims the utmost importance of living up to the standard our forefathers so graciously put forth as a challenge of the times.

When the Americans with Disabilities Act of 1990 was made official, it was heard in our congressional hearing that America ‘had a long way to go.’ That remains true today; becomes a direct reflection of who we are and our culture and what we pass this to following generations. It begs the question, “What do we want to be remembered for?” It is simply the right thing to do, morally and ethically, to show responsibility by planning and reserving a little something for those less fortunate and severely disadvantaged in society. Please help Jordan Foundation USA help those that are forced to live a life constrained in a wheelchair. Doing so is a valuable statement and reflection of American values at their best.



Title V Trust Indenture

Any other provisions of this instrument notwithstanding, the trustees shall distribute its income for each tax year at a time and in a manner as not to become subject to the tax on undistributed income imposed by section 4942 of the Internal Revenue Code, or the corresponding section of any future federal tax code.

Financial and other matters as related to the aforementioned above or as it may pertain to any such declaration of trust, shall remain in coherence with IRS codes, generally accepted and recognized principals and regulatory oversight by experienced, licensed and state and federally recognized financial institutions which provide financial administrative activities and related functional operations while JF USA develops a strong presence in the local communities and develops from an infancy stage toward intermediate growth.

Any other provisions of this instrument notwithstanding, the trustees will not engage in any act of self-dealing as defined in section 4941(d) of the Internal Revenue Code, or the corresponding section of any future federal tax code; nor retain any excess business holdings as defined in section 4943(c) of the Internal Revenue Code, or the corresponding section of any future federal tax code; nor make any investments in a manner as to incur tax liability under section 4944 of the Internal Revenue Code, or the corresponding section of any future federal tax code; nor make any taxable expenditures as defined in section 4945(d) of the Internal Revenue Code, or the corresponding section of any future federal tax code.

Title VI Acknowledgment

Information set forth in this application and supporting documents is true and complete and is submitted for the purpose of obtaining tax exemption status as reasonable and appropriate; pursuant to Federal IRS regulations, we request your approval and continued support to make Jordan Foundation USA an integral force in shaping the lives of our citizens.

SIGNATURE OF AUTHORIZED INDIVIDUAL

SIGNATURE OF AUTHORIZED INDIVIDUAL

SIGNATURE DATE

SIGNATURE DATE

Richard M. Buford
Name of above individual

Kristen L. Buford
Name of above individual

Founder, CEO & President
Title or affiliation

Co-Founder, VicePresident
Title or affiliation

_Jordan Foundation USA_____
_Articles of Organization____
_Wayne, Michigan_____
_United Sates of America____

Organized Foundation Title
Document submitted
County, State
Country